

CASE STUDY

KEM KREST DELIVERED A MULTIPLE COMPONENT SOLUTION IN RESPONSE TO A CRITICAL RECALL

Learn how Kem Krest used its extensive network to quickly produce and deliver 1.2 million specialty kits to dealers across North America.

THE CHALLENGE

One of the world's top car manufacturers needed to get a critical recall kit to dealers quickly.

A top car manufacturer needed to quickly distribute a recall kit to dealers due to a part malfunction that could lead to a crash. They reached out to Kem Krest for assistance. Although they had a solution in mind, we leveraged our extensive network to devise a plan that would save both time and money. After discussing the plan, it was agreed that we would manage the kitting for the critical recall.

OUR APPROACH

Leveraging our connected network to produce and distribute a large number of kits.

By leveraging our extensive network of suppliers and strategically located facilities we were able to quickly get the necessary components, including grease in bulk, hard parts, and the applicators for the kits and materials needed from suppliers to assemble the kits in the house, saving the OEM money and speed up production.

**THE RESULTS**

We were able to ship 400k kits within 6 weeks of notice from the OEM.

We distributed 20,000+ orders per day, shipping 400k kits within 6 weeks we produced and delivered 400k kits to high priority dealers. By quickly putting a plan into place that used our extensive network of suppliers and locations, we were able to minimize downtime, save the OEM money, and maintain customer satisfaction.