

CASE STUDY

HIGH-TECH KITTING MACHINERY DRIVES EFFICIENCY AND COST SAVINGS

Learn how our “customer focused” motto helped one OEM keep costs down while fast-tracking delivery of their tire pressure monitoring system (TPMS).

THE CHALLENGE

Meeting dealer demands and strengthening operational efficiency.

Our customer, a Big 3 automaker, faced challenges meeting tighter delivery schedules and dealer demands for their tire pressure monitoring systems. Dealers needed more flexibility than simply ordering in bulk. The OEM needed a partner who could efficiently kit multiple, small components into a single, compact package and ship directly to dealers.

OUR APPROACH

Finding exactly the right solution to expedite product packaging at scale.

Our engineering team analyzed the kit and quickly identified the ideal solution for the OEM—a high-tech piece of machinery. Since we had the perfect piece of equipment for the job, we shortened the process time and enabled customization for each dealer. To maintain high quality with minimal errors, we added multiple checkpoints to effectively balance speed with precision. As a result, dealerships gained the flexibility to order smaller quantities or individual items, eliminating the need for bulk orders.



THE RESULTS

Producing bigger savings plus exceeding customer expectations!

With the right in-house capabilities and machinery, we delivered the highest level of service to our customer. In this case, after seeing the long-term value, the customer moved all kitting to Kem Krest. The consolidation of all tire pressure monitoring systems led to immediate volume discounts over \$50,000 for the OEM and its dealers. Reducing bulk orders eliminated extra inventory at the dealerships freeing up valuable space and cash flow. Maintaining our “solutions driven” commitment and working in the best interest of the OEM strengthened our partnership and helped grow their entire program.